

# EMMA CONVERSE

[EMMACONVERSE@GMAIL.COM](mailto:EMMACONVERSE@GMAIL.COM) | (260) 348-3830

## PROJECTS

### LIFE PAWTNERS

*Carolina Code School Demo*

Using IBM Watson's Visual Recognition program and Petfinder's API, Life Pawtners allows users to upload images of cats or dogs they like and find local adoptable cats and dogs that are similar to the animal they uploaded. The available pets are then mapped based on location using the Google Maps API.

[lifepawtners.herokuapp.com](http://lifepawtners.herokuapp.com)

## SKILLS

Ruby on Rails  
HTML/CSS  
JavaScript  
React

## LINKS

[emmaconverse.com](http://emmaconverse.com)  
[linkedin.com/in/emmaconverse](https://www.linkedin.com/in/emmaconverse)  
[github.com/emmaconverse](https://github.com/emmaconverse)

## EDUCATION

*Carolina Code School | 2018*  
Full Stack Certificate

*UNC Charlotte | 2016*  
Master of Public Administration

*University of Indianapolis | 2013*  
Bachelor of Fine Arts

## EXPERIENCE

### SOFTWARE DEVELOPER | Division of Labor, Inc.

*November 2018 – Present*

- Core engineer on OffSite, a venture backed digital marketing app
- Built onboarding flows for new users
- Created an invitation system for current users to invite new users
- Implemented elaborate ActiveJobs and tasks that pull data from Google Ads API and updates user data in our database
- Developed features on client projects using Ruby on Rails
- Major Components used in OffSite
  - *Ruby on Rails, React, Google Ads API, Devise, Honey Badger, Stripe, AASM state machines, Simple Form, Activity Notification, Sidkiq, Simple Scheduler, VCR*

*My background in donor relations and nonprofit management has helped me become a more creative and critical thinker.*

### DONOR RELATIONS MANAGER

*Greenville Humane Society | May 2017 – Aug 2018*

- Created strategy and collateral for fundraising campaigns
- Donor management through DonorPerfect
- Facilitated Capital Campaign efforts with Executive Director

### DONOR RELATIONS MANAGER

*Clemson University | Jul 2016 – May 2017*

- Coordinated donor appreciation events and Board meetings
- Liaison to the VP of Student Affairs for donor events, stewardship, and communication efforts

### NEW STUDENT AND FAMILY SERVICES GRADUATE ASSISTANT

*UNC Charlotte | Aug 2014 – May 2016*

- Developed content for Niner DestiNation, a mobile app
- Facilitated the Orientation program for new incoming students
- Lead and advised team of over 20 student Orientation Counselors (OCs)